

TO BETTER UNDERSTAND IMAGES IN THE PICTUREBOOK, ANALYZE THESE
CODES WITHIN (picturebook title) BY (author and illustrator name)

1. COLOUR:

What psychological meanings can you attribute to the colour hue? Are the colours intense? Washed? Shaded? How do the colours convey the atmosphere?

2. FORMAT + FIRST IMPRESSIONS:

What information do the cover image, the book size, and the endpapers provide?

3. MEANINGS OF VISUAL OBJECTS:

Are there any symbols, cultural codes (something you'd specifically associate with a certain culture), or characters' gestures/postures that you notice?

4. INTERACTION:

What are the visual demands? Offers? Describe the "social distance" (close-ups, longshots.) What is the attitude (involvement with the reader and other characters or detachment?) Whose perspective is it? How is power demonstrated (high-angle, low-angle or level views?)

5. COMPOSITION:

How are the images laid out/composed? Is the text on the left, right, top, bottom, center or margin? Are the images framed? What is the salience (clarity) of the images?